

Oregon Woodland Cooperative

What is it: A group of more than 70 private family forest landowners in Oregon. Since 1980, OWC members have helped other members to improve their ability to sustainably manage their woodland and to market their woodland products over the long term.

What kinds of products: Originally formed as a log marketing cooperative, recently the OWC has developed successful programs in retail sales of firewood, as well as other non-wood products such as essential oils for conifer needles and decorative evergreen boughs.

Who sells the firewood: OWC Bundled Firewood, Premium Bundled Firewood (all hardwood) and Kindling are available for purchase at grocery stores in the Portland metro area, including many New Seasons stores. The bundles are dense, neat, consistent in appearance, tightly wrapped, and clean.

How does a landowner participate: First, become a co-op member! Participating members provide the wood and labor to prepare the firewood bundles according to the co-op specifications. Consistency and quality control are very important to the ongoing success of the program. The co-op then sells the wood and retains a marketing fee.